

♥ **Building Our District's Electoral Machine with Heart in '08** ♥

How can your community's civic engagement plan contribute to district and state outcomes this election cycle? *ROP will compile your district's voter engagement plan for 2008. Start by putting down your group's ideas.*

County/ Community:

Your name(s):

I. Which method of talking to voters holds the most appeal for your community?

- Door to Door* work in pre-selected neighborhoods
- Phone calls* from a central living room with a pre-selected list of prospects
- Tabling* at fairs, events, community hotspots
- Other* (please elaborate)

II. What tools will you use to start a relationship?

- Freedom Voter Guide & Freedom Pledge*
- Mini-Survey: Take Your Top 5 Temperature!*
- Thank You Notes*
- STAND Voter Guide with Ballot Measure Endorsements*
- Other*

III. Who will you talk to?

How many voters can you imagine your group talking to in 08? _____

How many of these voters will you contact more than once? _____

Who do you most want to talk to? Why? *(Or who do you think would most appreciate hearing from you and why?)*

Brainstorm folks you know that might help:

Next steps:

Unanswered questions and/or questions for ROP: