Voter Courtesy Call Script

Before Voter Guides are delivered**

Hello. Is ____ there?

This is ____ calling. I’m with ____ (your group name or Rural Organizing Project). As someone who wants to vote each election but can find the ballot sometimes overwhelming and confusing, I am volunteering to help motivate others to get information on the ballot and to vote.

We are sending out some Voter Guides to folks in the county and I just wanted to call and give you a heads-up.

The STAND Voter’s Guide is designed by small town Oregonians who care about maintaining and building our democracy. The group delivering the Voter Guides is (your group name or Rural Organizing Project)

Are you familiar with us?

We are a group that is committed to maintaining and building our democracy. Much of our work focuses on human dignity issues. (Share a few examples of recent projects of your group)

(take notes on if they show interest)

Ballots will be arriving in the mail the week of October 18th. They are due to the county elections office by November 2nd. This is a mid-term election, which means that we usually have a lower voter turnout. But, this election there are many elected positions that will be impacted including Congressional seats, the state legislature and local seats. Some of the ballot measures will really impact our democracy. Do you have any questions about the ballot or elections this year? Are you registered to vote?

Message:

Hi. This is ____ calling and I’m a volunteer with (your local group or Rural Organizing Project). I am calling to let you know that we are sending out some pro-democracy Voter Guides. Ballots go into the mail the week of October 18th and are due back to the county by November 2nd. As someone who cares about the health of our democracy, I encourage you to vote this election. Look for your voter guide in the mail by the end of next week. And if you would like someone to talk through the ballot with or support on getting more information, you can call us at _____. Thanks, and have a great day.

** Script can be altered to point people to STAND Voter Guide online at www.rop.org