

*Informing our own group members about the Ballot Measures is one of the best roles a Human Dignity Group can have! If you and your group are planning to reach out to the community about Voting YES – let's coordinate! There is much happening around the measures and ROP is here to help you be successful. Get you plan made now so that your December and January are smooth and enjoyable! Please send a copy to [kari@rop.org](mailto:kari@rop.org) when you know your plan!*

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\_\_\_\_\_ County Plan  
**Campaign for Measures 66 & 67, 2009 – 2010**

Activity	Lead Contact	Date/Time	Location	Goals

**Activity Ideas:**

**Community Door Knocking**

Take literature about voting YES to area neighborhoods, find friendly supporters & build connections in our communities. ROP will make walking lists for you focusing of voters who are likely supporter.

**Early Phone calling to your group**

Inoculate! Call the members of your group to let them know about the measures. If they are a supporter, ask them to get more involved! If you need phone numbers for your group list, contact [kari@rop.org](mailto:kari@rop.org).

**Letters to the Editor**

Make sure a progressive voice is consistently present in your local newspaper. Work with the Rural Media Center to get sample letters and real facts, coordinate to get at least one letter printed each week from now til January 26.

**Small Business Outreach**

Talk to small business owners about the tax measures and ask them to put a sign in their window: Another Small Business for Tax Fairness, available at [www.rop.org](http://www.rop.org).

**“Vote Yes for Fair Taxes” Event or Forum**

Hold an event to educate the public about the measures and provide opportunity for supporters to volunteer. Get lots of local cosponsors, work with ROP to get a smart presenter & turn out your community to learn about how the tax measures will affect your county.

**January Get-Out-the-Vote**

Call your lists and local community members or door knock neighborhoods to remind folks to vote early and vote YES! ROP can help with lists, maps and scripts.

Contact Kari Koch, [kari@rop.org](mailto:kari@rop.org), 503.543.8417 anytime for resources, ideas or assistance!

